IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Barbara J. Boe, et al.

Serial No.:

09/966,845

Filing Date:

September 28, 2001

Confirmation No.:

4972

Group Art Unit:

3622

Examiner:

Yehdega Retta

Title:

SYSTEM AND METHOD FOR PROFILING

CUSTOMERS FOR TARGETED MARKETING

NOTIFICATION OF EXTENSION OF TIME UNDER 37 C.F.R. §1.136

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Applicant hereby takes an Extension of Time for responding to the Final Action dated December 2, 2009 and Advisory Action dated May 27, 2010 month for one (1) additional month from May 2, 2010 to June 2, 2010.

	First Month	\$ 65.00
	Second Month	\$ 245.00
X	Third Month	\$ 555.00
	Fourth Month	\$ 865.00
	Five Month	\$ 1175.00

Total:

\$ 310.00

A two month extension of time fee of \$245.00 has already been paid. Please charge Deposit Account No. 02-0384 of BAKER BOTTS L.L.P. an amount of \$310.00 to satisfy the additional amount for a three month extension of time fee of 37 C.F.R. §1.17(a)(1).

The Commissioner is hereby authorized to charge any deficiency or credit any overpayment associated with this Application to Deposit Account No. 02-0384 of BAKER BOTTS $_{\rm L,L,P}$.

Respectfully submitted,

BAKER BOTTS L.L.P.

Attorneys for Applicant

Charles S. Fish Reg. No. 35,870

2001 Ross Avenue, Suite 600 Dallas, TX 75201-2980 (214) 953-6507 Customer No : 05073

Customer No.: 05073

02 June 2010